



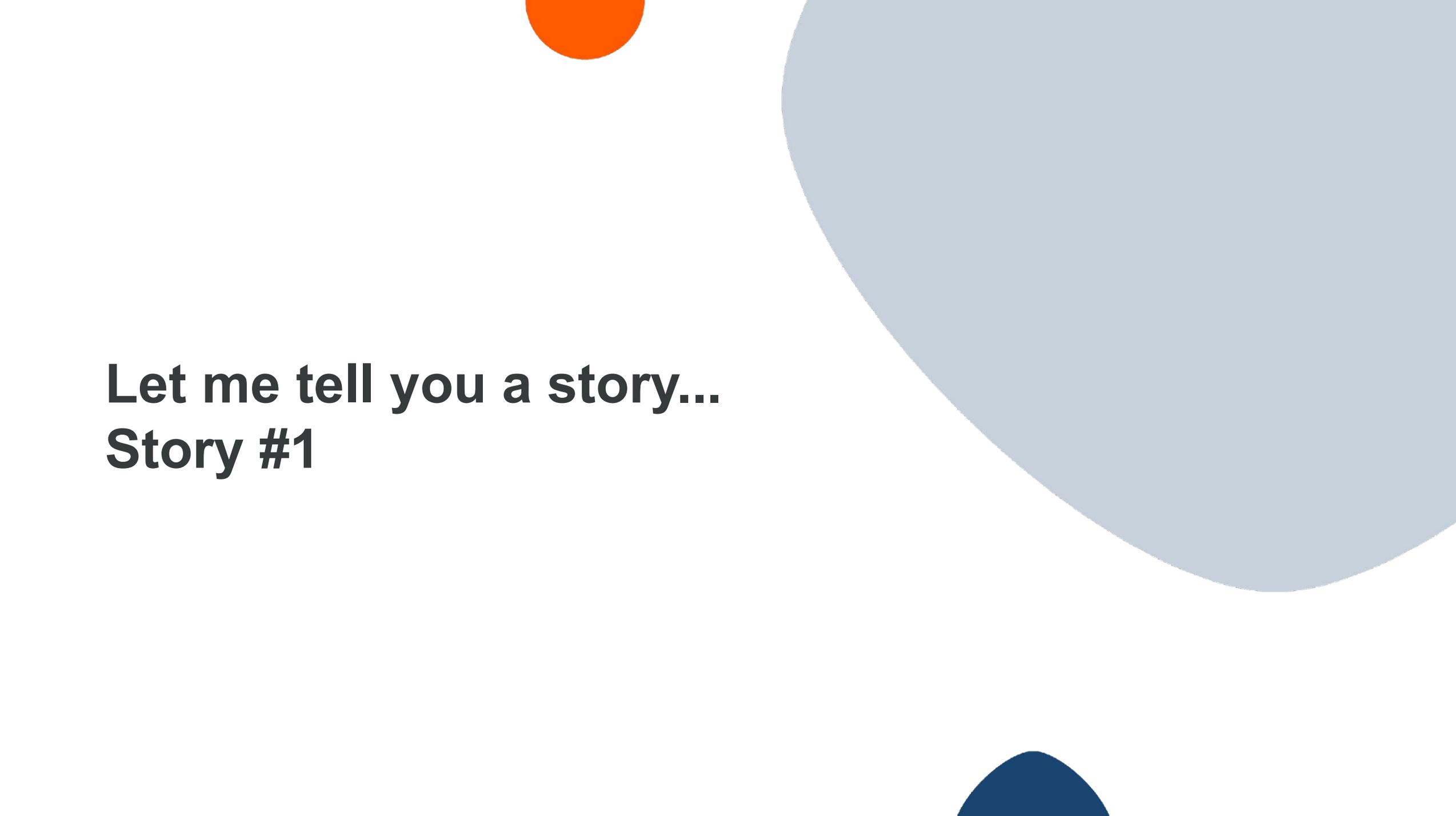
infobip

SRE & Happiness

Denis Ćutić

Senior Site Reliability Engineer @ Infobip

JavaCro²ID



Let me tell you a story...
Story #1



29.04.2018



:(



incident-management ▾



Denis Cutic 10:38

what's happening?



What happened?



Denis Cutic 13:22

Dok mi se laptop hladi u frizideru mozes bacit oko jesu li



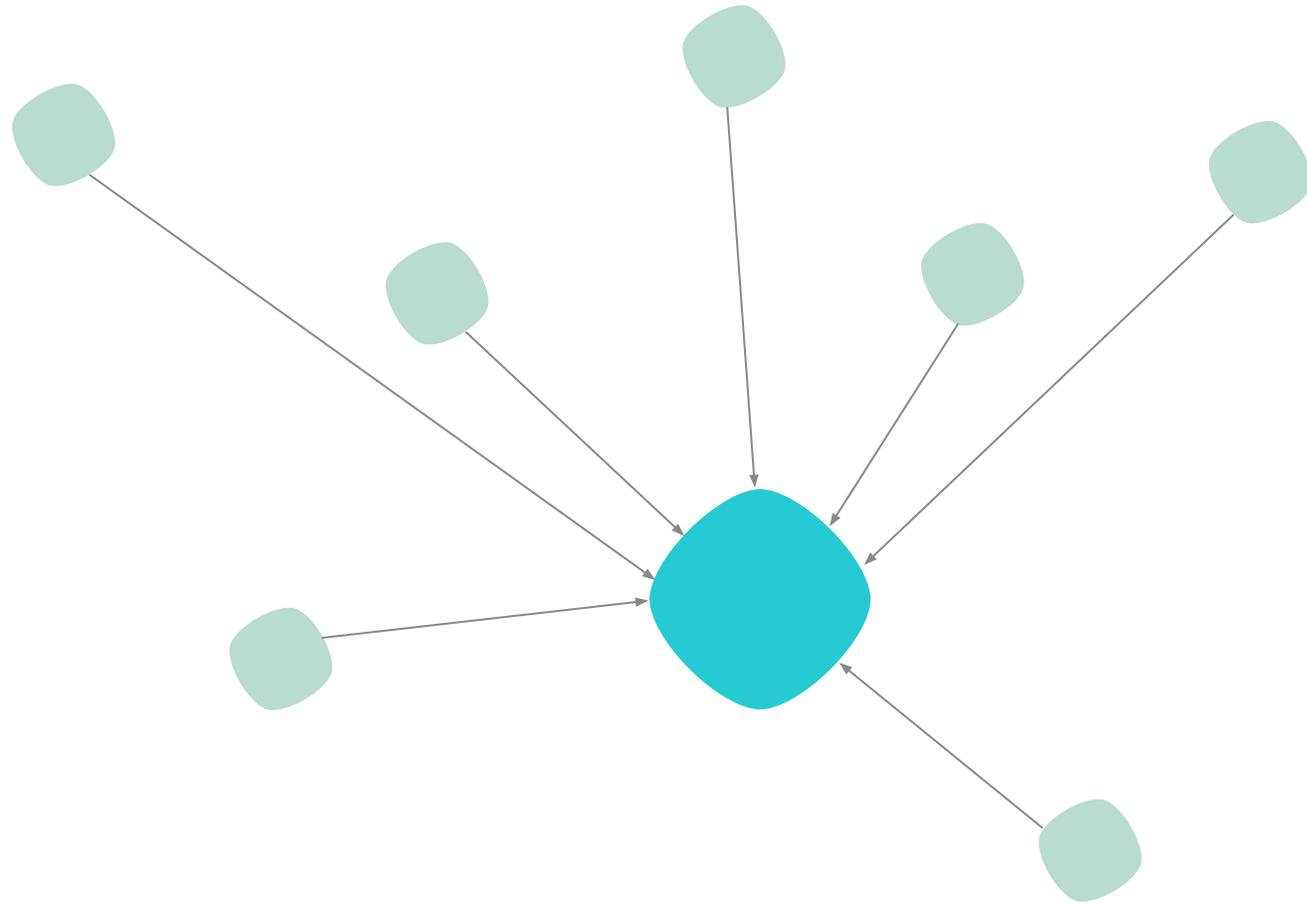
hope != strategy



My journey Story #2



Auth services
Account/User management services



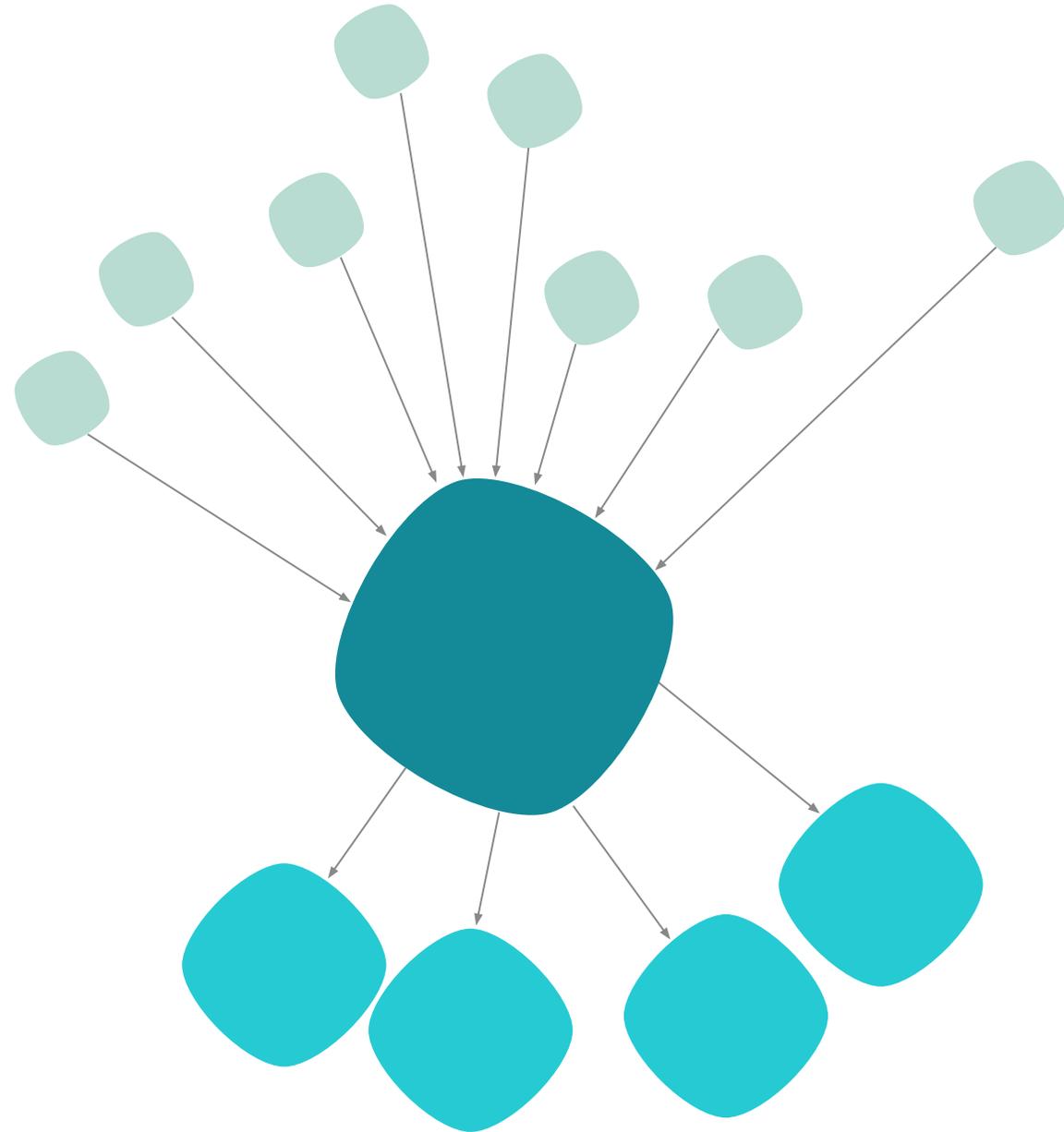


SMS API service



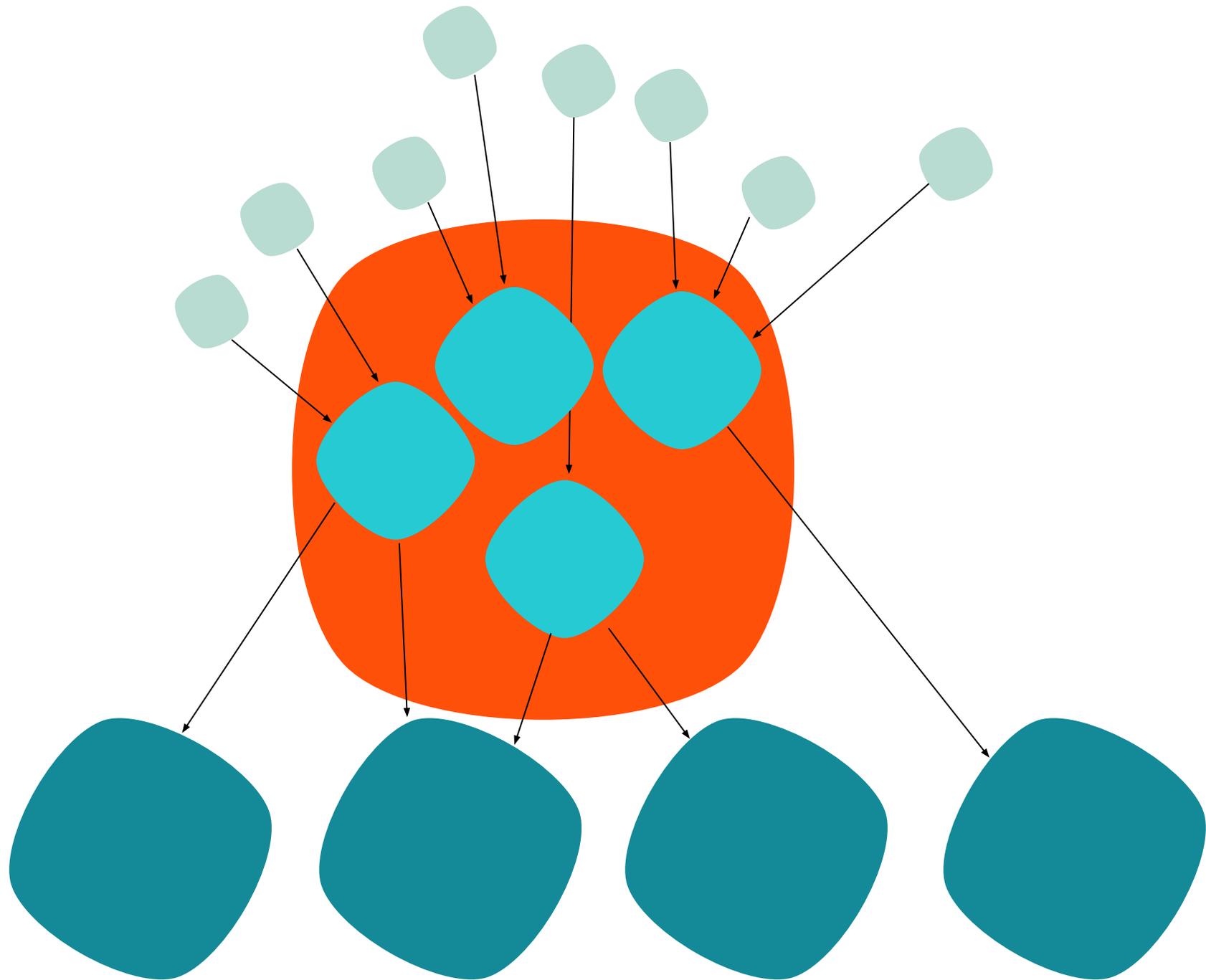


Generic API service





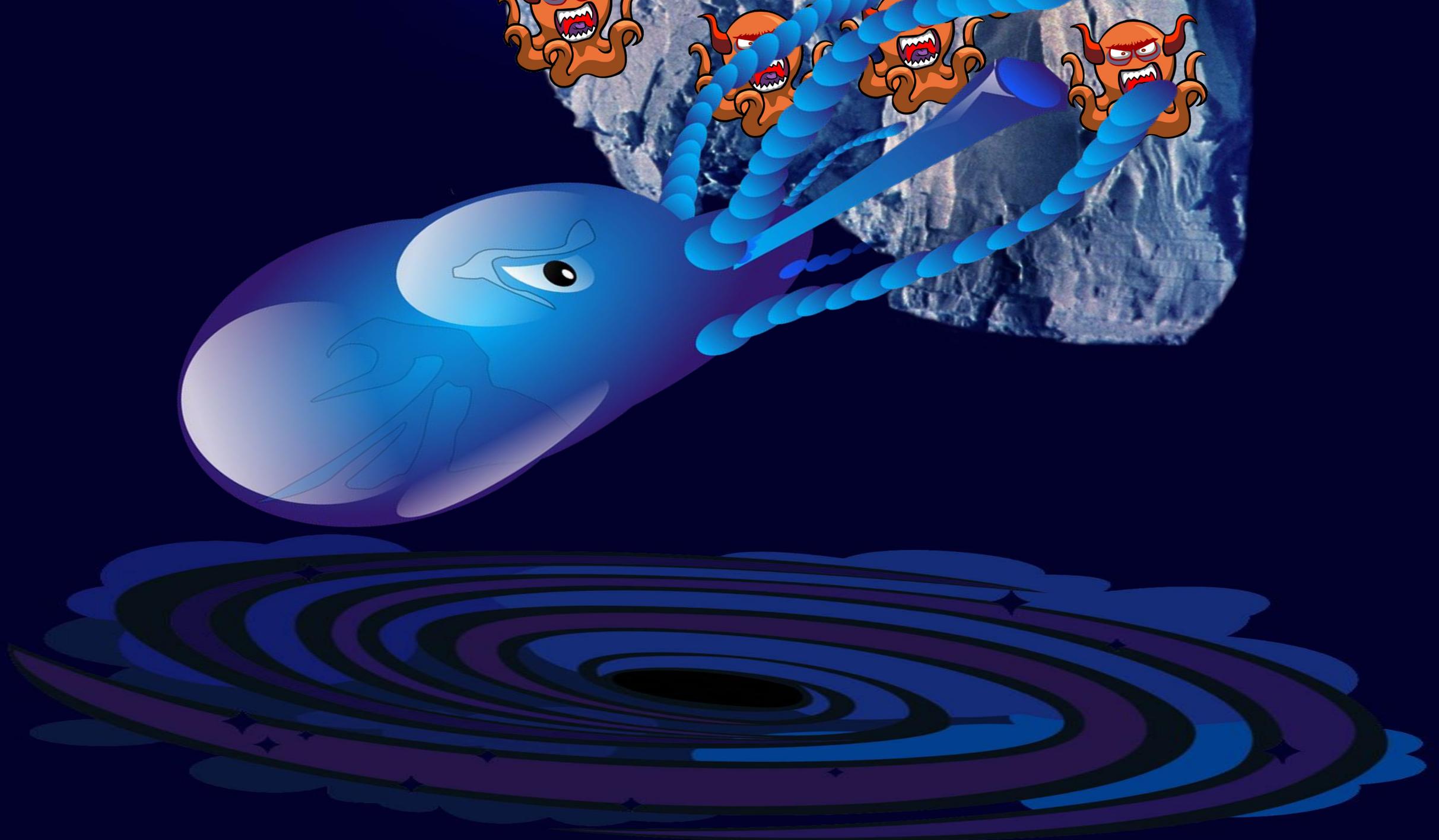
API infrastructure

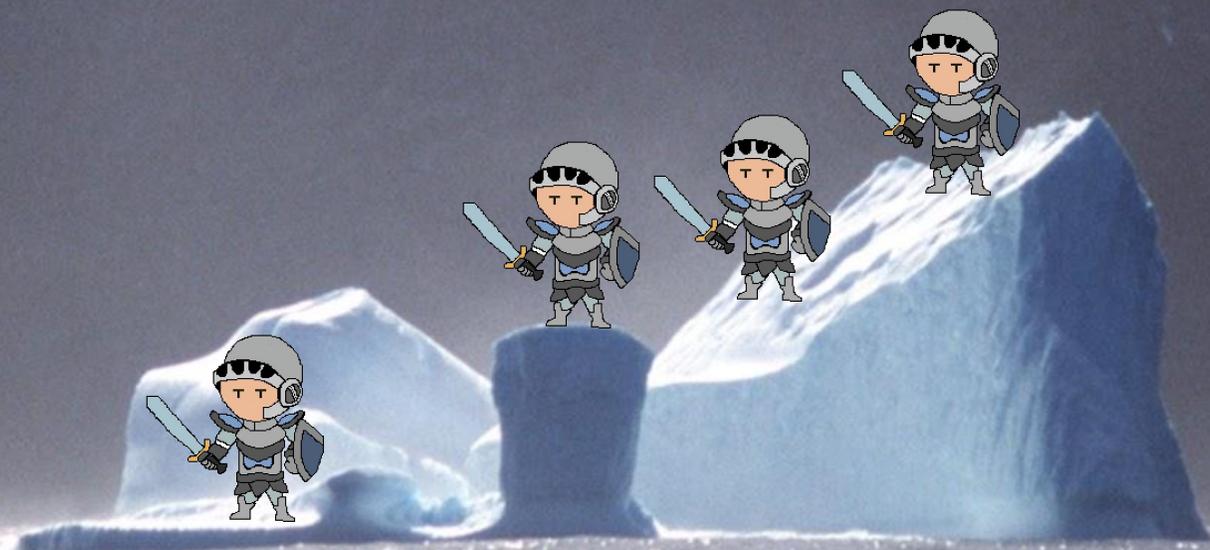
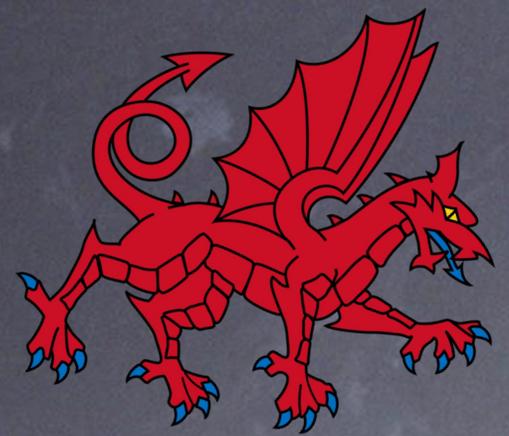
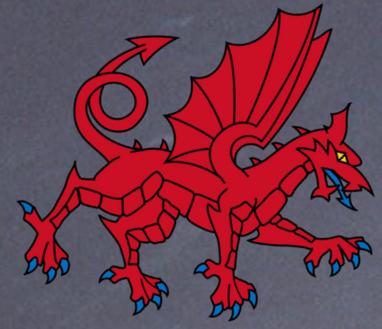
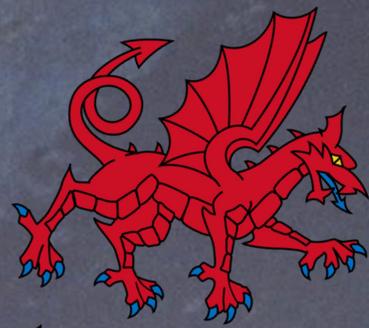
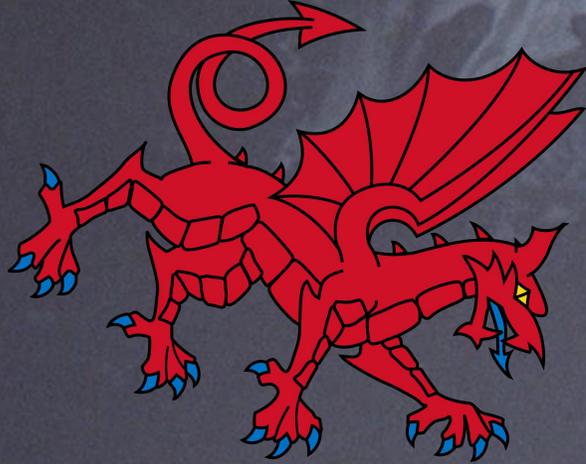














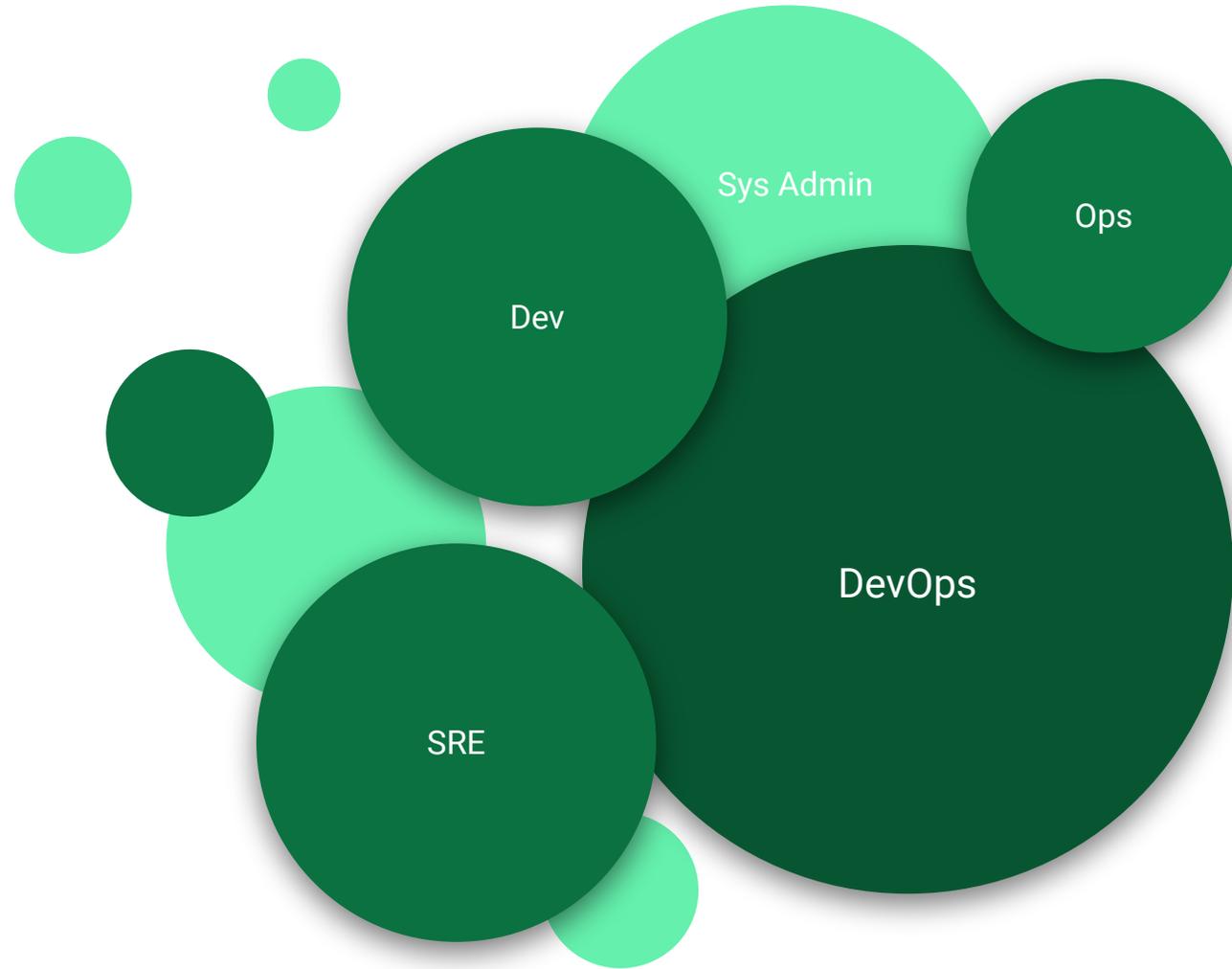
Survival?



SRE

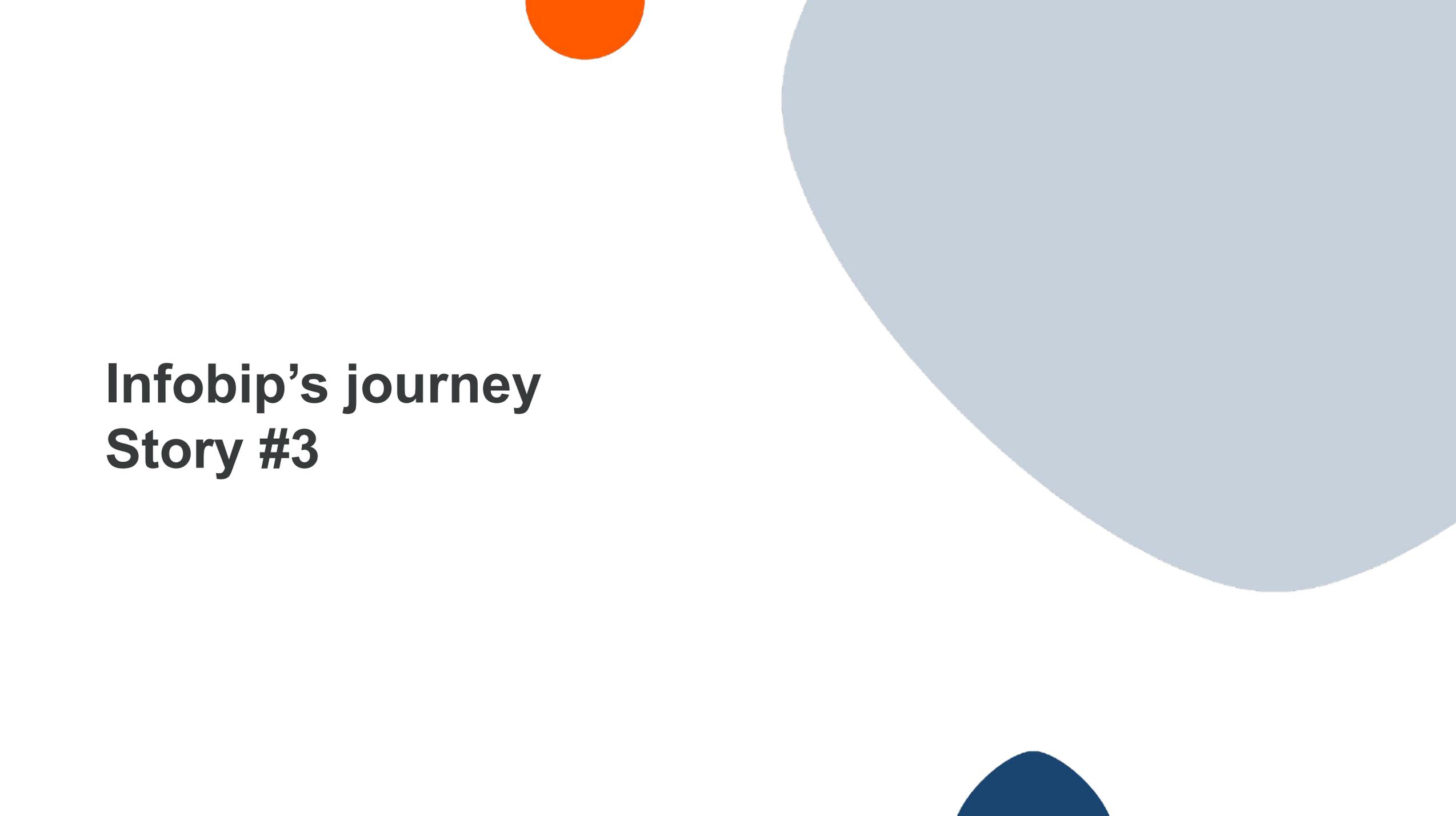


Infobip's journey
Story #3 - Prequel





DevOps VS SRE



Infobip's journey

Story #3



~~DevOps~~ Startup



Reliability

Beginner level

- Reactive
- Hopefully someone will catch failures
- Hopefully it will be someone inside the company
- Hopefully someone will notice some patterns
- Hopefully we will meet the agreed SLA



Sys Admins + DevOps + Ops



Reliability

Advanced level

- Reactive
- Observability tools in place
- Service-level monitoring from client PoV
- Promoted through company culture
- Support process in place
- Incident management process
- Starting with post-incident reviews



Sys Admins + DevOps + Ops +
QA + SecOps + SRE



Reliability

Shipping stuff to space level



Not there yet...



Reliability

Professional level

- Dedicated team
- Proactive
- Collecting and analysing incident data
- Identifying and escalating issues on organisational level
- Unifying and improving processes
- Transparency



SRE @ Infobip



Numbers

Company

5 Business Areas
26 Requirement Areas
100+ teams
~900 engineers
~3000 employees total

Products / Platform

23 products and channels
39 DCs
50+ locations
3 clouds (on prem + 2 public)

Rate of change (monthly)

~30k deployments
~30B client interactions
~30k active web users
50+ maintenances
1 release (of all products)



SRE

5 team members

30+ years of IB experience

10+ different IB job titles

50+ years of IT experience



Platform monitoring

Platform, high-level alerts

Open channels to support and teams

Request teams to expose relevant metrics

Driving SLO adoption



Incident Management

Owners of the IM process

Helping/Handling incidents

Incident commanders for complex incidents

Collection and analysis of incident meta-data

Monthly, quarterly, yearly reports

Post-incident reviews



Tooling

Automating operational tasks

Automating processes

Reviewing usage of observability, alerting and escalation tools

Educating how to best use the above



Coordination

High-impact and critical maintenances

Handling reliability-related inquiries by clients

Client integration when high levels of reliability is required

Mediators between stakeholders



Culture

Blameless incident culture

Data-driven decision making

Contextualizing SRE practices for our way of work

Defining best practices: HA, monitoring, availability, etc.

Promoting a client-centric view of problems on our platform



Culture

... if you do [have problems]
we will look for you
we will find you
and we will **help you**



Product

Reliability review

Driving reliability improvements



1 godina SREće (1 year of happiness)

- 0 to 5 SREs
- Incident number increase
 - Improved detection
 - Improved reports
- On average, incident duration is halved when SRE member involved
 - No better metric ATM :(
- Reporting speed-up
 - Monthly: from weeks to < 1 day
 - Self-service dashboards for managers
- High, cross-company, visibility



Road to SRE



WHY SRE?

Fulfill contractual obligations

Proactively build and maintain reliable services

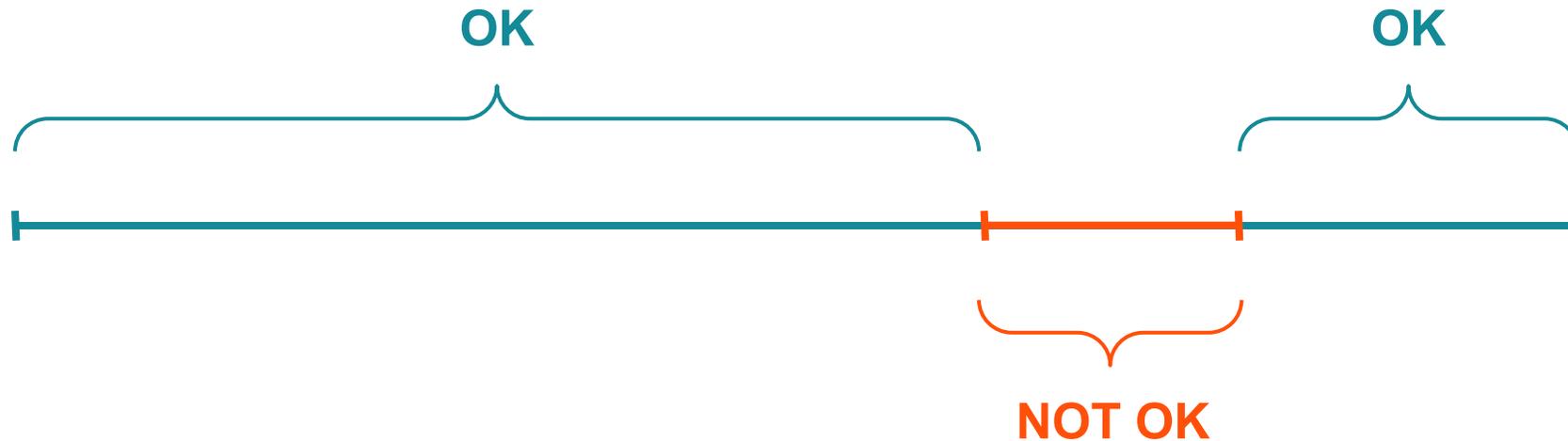


WHY SRE?

hope != strategy



WHAT IS NEEDED?



Reliability **measures** the **functioning** of a service over a period of time, under specified conditions.



WHAT

Measure

- Monitoring
- Observability is the base
- It is not trivial to have good measures
- If you don't have it, start today
- Once you have it, improve it constantly

Progressive improvement beats delayed perfection.

Mark Twain



WHAT

Function

- Categorization ok / not ok
- Define it carefully
- Make it observable
- Define it from the client PoV
 - Whoever or whatever the client in your context is

If the client receives a 200 OK response, because the request was put into a queue, are they getting the service they paid for?



WHAT

Incident

- Categorize incident / not incident
- When should people report and escalate problems?
- What are the thresholds?
- How to define them?
- They will happen
- Be ready
- SLOs make it easier to answer these

*Success is not final, failure is not fatal:
it is the courage to continue that counts.*

Winston Churchill



WHAT

Incident management

- Are all incidents equal?
- Are they equally severe?
- Do they have the same priority?
- How does one respond to an incident?
- Define the incident response process
 - Teach it
 - Exercise it
 - Improve it
- Guides
 - ITIL, ITSM, OODA
- Incident reports
 - For transparency
 - For improvements rather focus on specific incidents



WHAT

Disaster scenarios

- Disaster will happen too
- Are you ready?
 - Facebook was
- What is the cost of the service being down
 - Day?
 - Week?
 - Month?

I think the environmental impact of this disaster is likely to have been very, very modest.

Tony Hayward, BP CEO



WHAT

On-call

- Organizing incident response
- Protecting people
 - Their well-being
 - Their work-life balance
 - Their happiness
- Organizing rotations
- Clear responsibilities
- Clear expectations

Have you tried turning it off and on again?

IT Crowd



WHAT

Culture



Culture eats *strategy* for breakfast.

Peter Drucker



HOW TO SRE?

Each company does it differently

Needs to be aligned with the company culture

Start by adopting practices, one by one



HOW

Post-mortems / Post-incident reviews

- Incidents are complex
- Incidents are unique
- Focus on finding all the contributing causes
 - There's rarely a single, root cause
- Define planned actions
 - Make sure they are executed

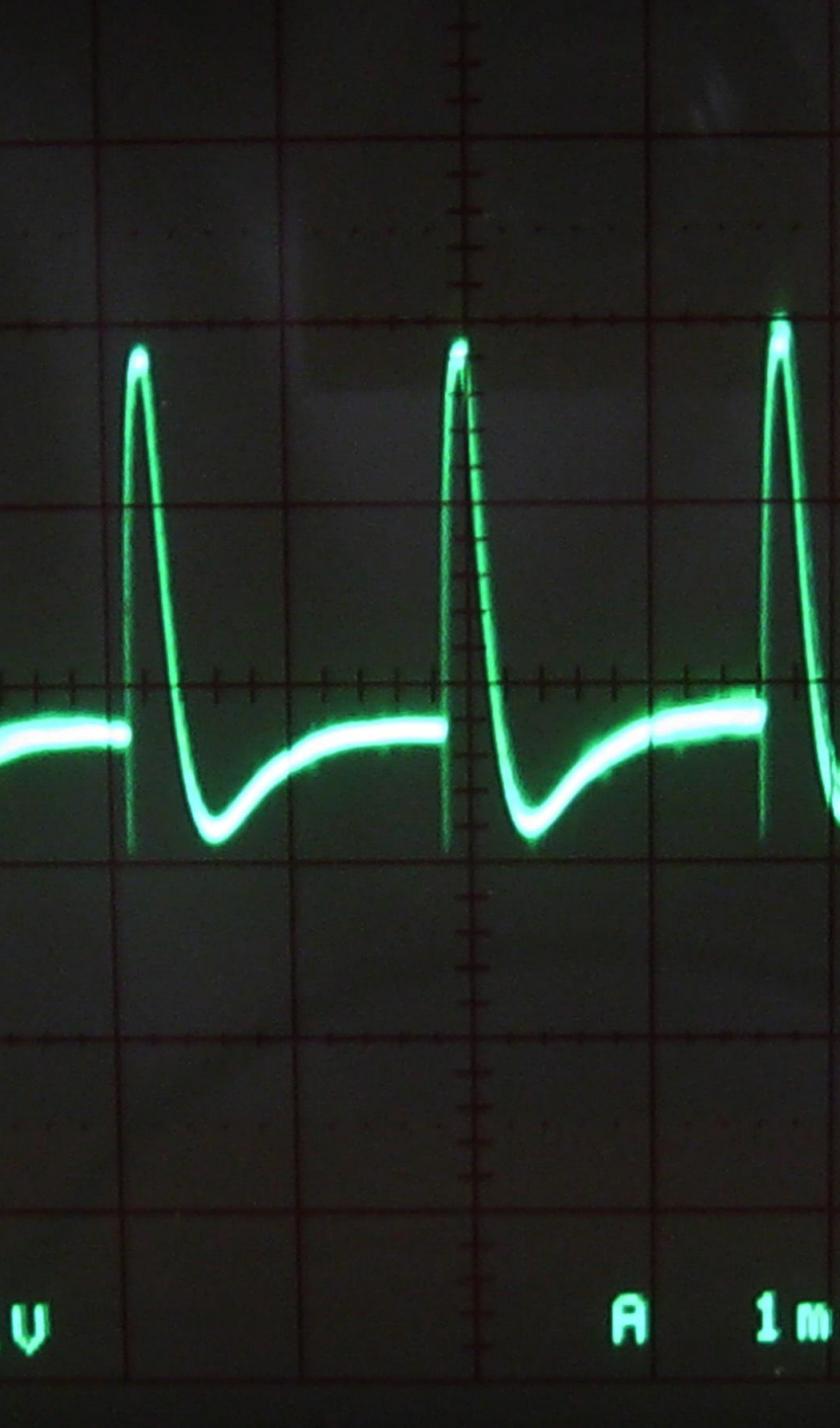




HOW

SLO - Service Level Objective

- SLIs are not just another metric
 - All stakeholders agree on the importance
 - Relates to business value
- Does not have to be 100% precise
 - Constantly improve
- If objective is not met, actions are taken
- Set realistic targets
 - No point in failing, constantly
 - SLO is always stricter than SLA
- Do not make it a KPI / OKR





When a measure becomes a target,
it ceases to be a good measure.

Goodhart's Law



HOW

Automated alerting

- Good alerting is hard to set up
- Requires maintenance
- Requires constant improvements
- To properly scale, requires a strategy
- Differentiate between
 - Alerts - as few as possible
 - Troubleshooting data - as much as CEO is willing to pay
 - Notifications - calling you in the middle of the night
- Not all metrics need to be alerted on
- Not all alerts need to trigger notifications
- Not all alerts need to trigger end-of-the-world notifications

Be alert... the world needs more lerts.

Woody Allen



HOW

Chaos engineering

- Handy practice
- Uncovers some types of problems
- Can be used to improve reliability
- Start practicing when you think you are reliable enough



HOW

Other practices

- Fire drills, game days, disaster recovery tests
- MTTx metrics
 - Collection and analysis
 - Beware of averages
 - TTx histograms
- Service and organisation registry
 - Keep the two in sync
- Eliminating toil
 - Meta-practice, should be included in everything
- Data analysis, statistics
- Many more

Average: a random number that falls somewhere between the maximum and 1/2 the median. Most often used to ignore reality.

Gil Tene



k8s?



The Google Model
We Are Now SRE
SRE Center of Practice / Excellence
Embedded SRE
[Github repo: How They SRE...](#)

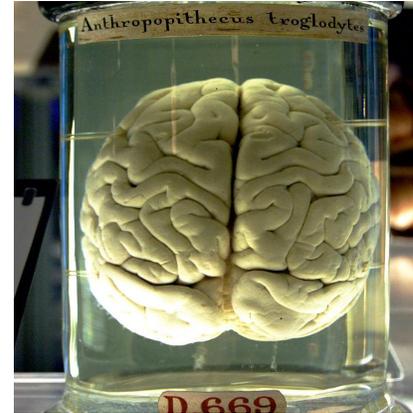


Epilogue



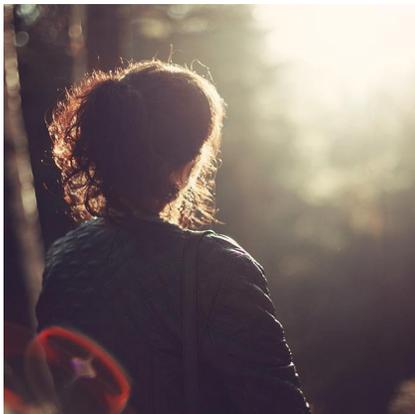
Start small

- Start with anything
- Start with what you have
- Practice makes perfect
- Improve constantly



Start smart

- Do not reinvent the wheel
- There's tons of resources
- Do not ignore the history of how practices evolved and why



Be kind to yourself

- SRE, not a role, a condition
- Handling production is challenging
- Lots of context switching
- Lots of quick decisions
- Can be highly stressful

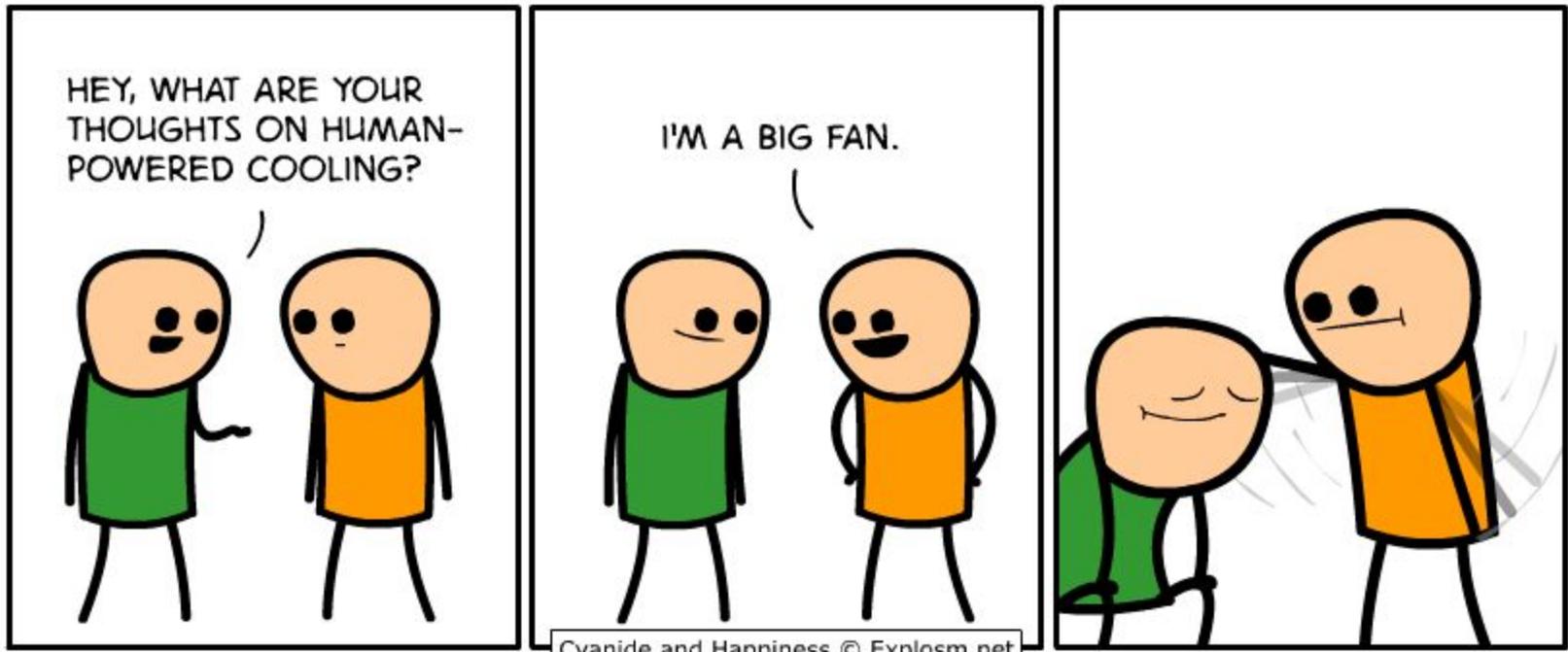


Be kind to others

- Communication is essential
- Lots of stakeholders and their specific dialects
- Lots of different cultures
- Make people responsible for their actions and services



Strategy for engaging humans
doing ops with something worthy
of their mental capacity



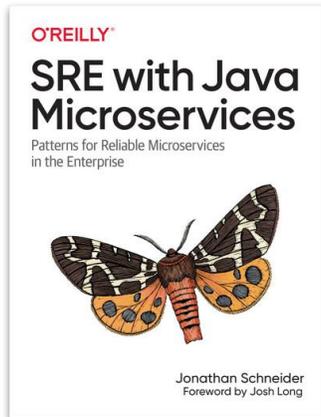
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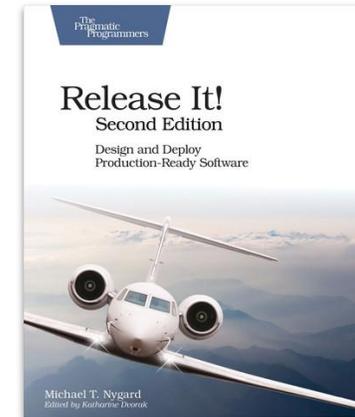
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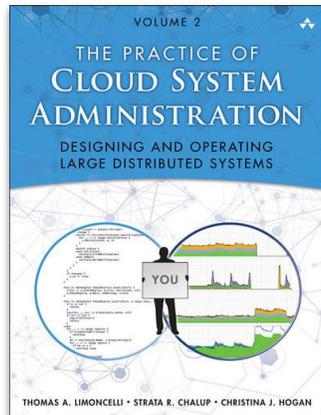
References



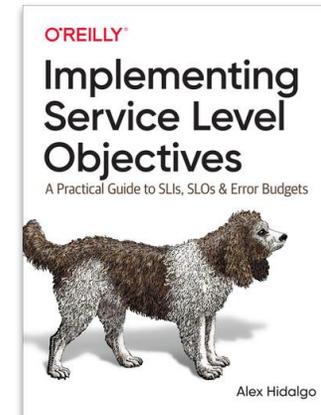
- Code-level / microservice architecture reliability
- Observability: deep-dive
- Recommended for all SW engineers



- Stability patterns
- Examples of real-life failures and how to mitigate them
- Recommended for SW engineers working with distributed systems

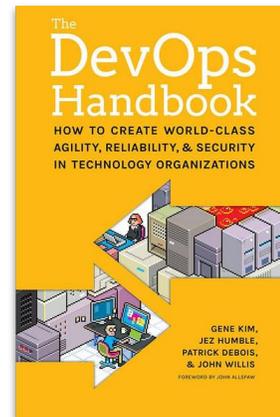
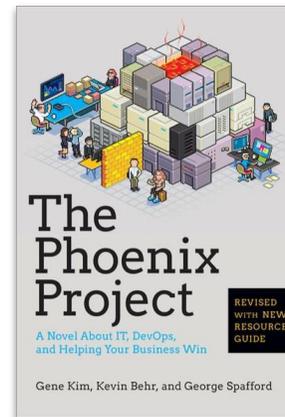


- Overview of ops required in the cloud
- Design, operate, assess, improve
- Recommended for tech-savvy managers, new / evolving Sys Amins, SREs, Devs doing Ops



- All you need to know about SLOs
- Deep-dive into the subject
- Recommended for managers, architects and senior SW engineers

Newsletter: <https://sreweekly.com/>



- Phoenix project: DevOps explained as a fictional story
- Handbook: Why, what and how to DevOps
- Recommended to all thinking they need to hire a DevOp

